

GEB 3031
The Cornerstone Course
Worksheet for Tracking Project Implementation

Lab Section #: *Daytona Regional - Thursdays*

Team Name: *The A-Team*

Team Website Address: *www.childrenscancerfoundationcharityfundraisingevents.yolasite.com*

SMART Goal (express in one sentence):

The A-Team's goal is to raise a monetary value of \$2,000 through various fundraising activities throughout Volusia County to directly benefit the Children's Cancer Foundation by November 27th, 2009.

Express each of your SMART objectives in one brief sentence.

Objective #1	<i>The A-Team will raise a minimum of \$500 by holding a charity golf tournament on November 7th, 2009 at the Turnbull Bay Golf Course</i>
Manager	<i>Nicole Colburn</i>
Estimated Completion Date	<i>November 8th, 2009</i>
Estimated Outcome	<i>\$500.00</i>
Total Completion (as % or as \$)	<i>\$800.00</i>
Work Done (list specific actions taken and who did work)	
1.	<i>Set up date, arrangements, and pricing agreement with the Turnbull Bay Golf Course - Colburn</i>
2.	<i>Secured multiple donations for golf tournament prizes – Colburn, Pickett</i>
3.	<i>Drafted and printed sales and donation flyer for event - Colburn</i>
4.	<i>Began pre-selling golf tickets and hole sponsorships – Colburn, Pickett, Ceide</i>
5.	<i>Arrange entertainment and catering for after-tournament event, Ceide</i>
6.	

Objective #2	<i>The A-Team will raise a minimum of \$500 by holding a charity motorcycle run on November 22nd, 2009 at multiple locations throughout Volusia County.</i>
Manager	<i>Wallace Pickett</i>
Estimated Completion Date	<i>November 23rd, 2009</i>
Estimated Outcome	<i>\$500.00</i>
Total Completion (as % or as \$)	<i>\$0.00</i>
Work Done (list specific actions taken and who did work)	
1.	<i>Secured all five stops for the day of the event – Colburn, Pickett</i>
2.	<i>Drafted flyer for event, and are awaiting approval through the Children's Cancer Foundation – Colburn, Pickett</i>
3.	<i>Secured radio and print advertisements through local radio stations and newspaper – Mashinets</i>
4.	
5.	
6.	

Objective #3	<i>The A-Team will raise a minimum of \$250 by holding weekly bar promotions at Jesse Black's Saloon during the entire semester, concluding November 27th, 2009</i>
Manager	<i>Yulia Mashinets</i>
Estimated Completion Date	<i>November 27th, 2009</i>
Estimated Outcome	<i>\$250.00</i>
Total Completion (as % or as \$)	<i>\$200.00</i>
Work Done (list specific actions taken and who did work)	
1.	<i>Met and scheduled event times and days with establishment owners- Mashinets, Eames</i>
2.	<i>Scheduled in-store advertising for events - Mashinets</i>
3.	<i>Held one event on September 18th, 2009 and raised \$200.00 - Mashinets</i>
4.	
5.	
6.	

Objective #4	<i>The A-Team will raise a minimum of \$250 by holding weekly bar promotions at Half Time Sports Pub during the entire semester, concluding November 27th, 2009</i>
Manager	<i>Scott Eames</i>
Estimated Completion Date	<i>November 27th, 2009</i>
Estimated Outcome	<i>\$250.00</i>
Total Completion (as % or as \$)	<i>\$247.00</i>
Work Done (list specific actions taken and who did work)	
1.	<i>Met and scheduled event times and days with establishment owners- Mashinets, Eames</i>
2.	<i>Scheduled in-store advertising for events - Eames</i>
3.	<i>Held one event on September 22nd, 2009 and raised \$247.00 – Mashinets, Santilli, Eames</i>
4.	
5.	
6.	

Objective #5	<i>The A-Team will raise a minimum of \$500.00 by setting up point-of-sale donation points at local retail establishments throughout the month of October, 2009</i>
Manager	<i>Nicole Santilli</i>
Estimated Completion Date	<i>October 31st, 2009</i>
Estimated Outcome	<i>\$500.00</i>
Total Completion (as % or as \$)	<i>\$0.00</i>
Work Done (list specific actions taken and who did work)	
1.	<i>Drafted point-of-sale promotional items - Santilli</i>
2.	<i>Left point-of-sale promotional items at printer - Colburn</i>
3.	
4.	
5.	
6.	